

Publishing trends and how to maximise your chances

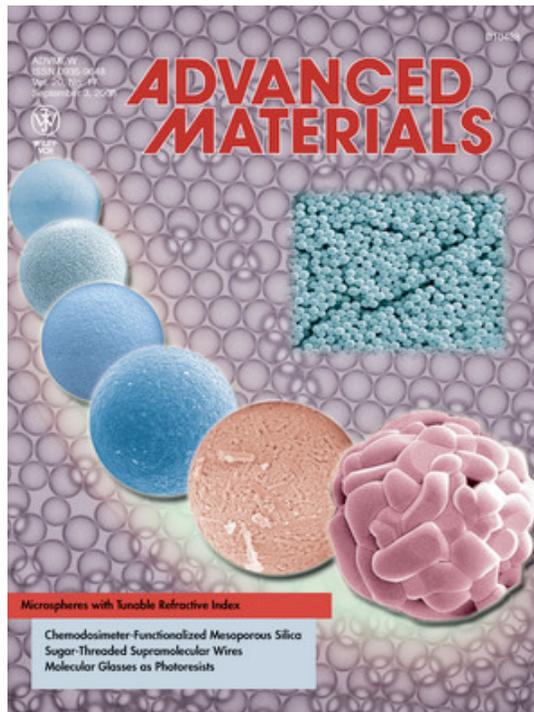
[special day/time] **Friday September 26, 2008** *[special day/time]*
Babbio 122, 11:30 am

Dr. Peter Gregory

Editor in Chief, Advanced Materials
Wiley-VCH, Weinheim, Germany

This talk will provide an unique 'behind-the-scenes' perspective of the scientific publishing world from the current Editor in Chief of Advanced Materials, one of the most heavily cited journals in the field of Materials Science (2007 ISI Impact Factor of 8.191). Topics discussed will include:

- Submissions and acceptance rates
- Major players in physical science publishing
- National trends and competitiveness
- What Impact Factors tell us, or don't
- How the peer review system works
- (Open) Access to scientific information
- What drives pricing with journals?
- How to make your work stand out and get published in top journals?



Dr. Peter Gregory is a Chemist by training and completed his PhD at University College London under the supervision of Alwyn Davies and then worked for two years in the group of Paul von Rague Schleyer at the University of Erlangen-Nürnberg, Germany. He joined Wiley as an editor at Angewandte Chemie and started to work on Advanced Materials shortly after the journal was launched in 1988, becoming the Editor-in-Chief some two years later. From 2002 to 2006 he was Managing Director of Publishing at the RSC in the UK, before returning to Wiley and Germany where he is again Editor-in-Chief of Advanced Materials and now Publishing Director for Wiley's global materials and physics programs.